

# WELCOME

Dear Corporate Exhibitor,

CT Dermatology and Dermatologic Surgery Society Scientific Meeting & Vendor Expo offering the most comprehensive and stimulating array of Dermatology information and technology ever assembled, combined with an outstanding socio-economic program.

This state-of-the-art meeting features panel discussions on controversial issues and techniques, award lectures and instructional courses.

The scientific program will feature the latest clinical and technological developments, presented by national and international leaders.

The annual meeting presents a unique opportunity for you to interact with the members of CT Dermatology, over 160 strong, an organization representing over 92% of dermatologists practicing in Connecticut.

The exhibition floor will be designed to maximize physician-representative interaction. As always, your representatives are invited to attend the scientific sessions and to participate in all planned social events.

In this prospectus, you will find information on other digital advertising opportunities.

Your support is vital to the success of our meeting. Our goal is for you to return to your office confident that you earned an outstanding return on your investment.

Mark you calendar for this well attended Annual Meeting.

We look forward to seeing you at The Agua Turf.

With best regards,

Deburah Osber

Executive Director

# **DIRECTIONS TO THE AQUA TURF**

**I-84 East from Waterbury** - Take Exit 28, take a right onto Route 322. Go straight, under second underpass take a left at the car wash onto Old Turnpike Road. At the first stop sign, take a right onto Mulberry Street. The Aqua Turf Club is located 1/2 mile on the right.

**I-84 West from Hartford** - Take Exit 29 (left hand exit). At the end of the exit will be a light. Take a left and go to your next light (just before Gene's Restaurant), take a right onto Mulberry Street. Go approximately one mile down the road. The Aqua Turf Club will be on your right.

From I-91 or the Merritt Parkway - Take Route 691 West toward Waterbury. Take exit 4 (Southington), takea right. At the bottom of the hill (McDonald's on the corner), take a right onto South End Road. Follow until you come to Mulberry Street on the left. The Aqua Turf Club is on Mulberry Street approximately 1/4 mile on the left.

If you plan to ship your booth or display - Shipping Address and phone contact: The Aqua Turf Club, 556 Mulberry Street, Plantsville, CT 06479 • Phone: 860-621-9335



# **DERMATOLOGY EXHIBITOR LEVELS 10-10-2019**

### **Platinum Exhibitor**

Cost: \$3,500.00 (plus 6.35% CT sales tax \$222.25) if signed contract is received by August 20, 2019. \$4,000.00 (plus 6.35% CT sales tax \$254.00) if contract or payment is received after Aug. 20, 2019.

As a Platinum Exhibitor you will receive a premium 10'x20' center island draped space with up to two tables, four chairs, sign, electricity, Free WiFi and six badges for attendees for the vendor expo. In addition Platium exhibitors may have two pages in the program book to advertise booth location and will also have your name listed on signature cards to insure maximum physician exposure. The Platinum exhibitors will receive a final attendance list at the meeting.

Camera ready art work (single page 3.875" wide by 5.25" high - high resolution pdf with all type set to outline) must be sent by August. 20, 2019 to: debbieosborn36@yahoo.com.

### Gold Exhibitor

Cost: \$2,000.00 (plus 6.35% CT sales tax \$127.00) if signed contract is received by August 20, 2019. \$2,500.00 (plus 6.35% CT sales tax \$158.75) if contract or payment is received August 20, 2019.

As a Gold Exhibitor you will be assigned an 8'x10" pipe-draped area with 1 table, two chairs, sign, free WiFi and three badges for attendees for the vendor expo. In addition have your name listed on signature cards to insure maximum physician exposure.

# Silver Exhibitor

Cost: \$1,495.50 (plus 6.35% CT sales tax \$94.96) if signed contract is received by August 20, 2019. \$1.695.50 (plus 6.35% CT sales tax \$107.66) if contract or payment is received after Aug. 20. 2019. As a Silver Exhibitor you will be assigned a 6'x8' pipe-draped booth space, 1 table, two chairs, sign, free WiFi, one badge for attendee and have your name listed on signature cards to insure maximum physician exposure. The exhibitor hall is near the physicians educational conference room, providing easy access to the exhibitor hall for all breaks.

\* \* \* \* \* \* \* Exhibitor Sponsorship with Exhibitor Space \* \* \* \* \* \* \* Cost: \$2,500.00 (plus 6.35% CT sales tax \$158.75) if signed contract is received by August 20, 2019. \$3,000.00 (plus 6.35% CT sales tax \$190.50) if contract or payment is received August 20, 2019. You will be assigned a 8'x10' pipe-draped booth space next to your sponsored station, 1 table, two chairs, sign, free WiFi, two badges for attendees and have your name listed on signature cards to insure maximum physician exposure. □ Coffee □ Chocolate □ Popcorn ☐ Tea Check your Station choice: All Exhibitors

# Additional badges can be purchased for \$450.00 per attendee.

Please note: effective October 1, 2015 CT state sales tax will be charged. Booths must be set up one hour prior to physician's registration. Space is very limited so please reserve your space as soon as possible. Booths will not be held without a Deposit and signed Agreement. Booth Space Deposit is non-refundable. Upon completion of this form, both parties enter a binding legal contract. Please contact The Aqua Turf, 556 Mulberry Street, Plantsville CT 06479 for shipping arrangements of your booth - phone 860-621-9335.

Upon request exhibitors may attend the CME Programs scheduled. Attendance of 80-140 Connecticut Dermatologists is expected. The Aqua Turf provides maximum space for 30 exhibitors. If names for badges are not received by Aug. 20, 2019 there will be a \$25.00 charge per name per badge.

Name	<b>Badges</b>
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Please provide name(s) of company representative who will attend by August 20, 2019. (plea	ase print
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Badges included with your booth - Attendee Names:	Additional Badges \$450.00 each - Attendee Names:

# **DERMATOLOGY CONTRACT AND PAYMENT FORM 10-10-2019**

I,(please print)	as au	thorized repre	sentative for(comp	any name as you wish it to appear in program
	nditions of the   Platinu		□Silver	,
Check your Sponsorsh	ip Station choice: ☐ Coffe			Popcorn
Number of Extra Badge	es @ \$450 per badge		TOTAL	
Signature of Authorized	d Card Holder		Company Name	(please print)
Representative Name	(please print legibly)		Company Accou	nting Email Address
Title			City State Zip	
Representative Cell Ph	none #		Telephone #	
Representative Email A	Address		Fax #	
Olblondh O CDS Authorized Signa	Spoun		CDS Tax ID#: 06	6-1377256
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4		oquootou)		6.35% CT sales tax charged
				Total amount charged including tax
(Card holder na	ame)		(Card holde	er signature)
(Card holder a	ddress)		* Required - (Bil	lling Address City - State - Zip Code)

Please fill out completely!

# DERMATOLOGY ELECTRICAL AND SPONSORHIP FORM 10-10-19

Please complete this form for your electrical requirements. **IMPORTANT:** Please notify us if special wattage and amperage is required. One single outlet is defined as 110 volt, alternating current, maximum 1000 watts. **MAXIMUM 15 AMPS.** (**MUST SPECIFY AMPERAGE REQUIRED FOR EACH OUTLET ORDERED**). Please contact Debbie Osborn at cell 860-459-4377, CDS 860-567-4911, fax 860-567-3591 if additional outlets are needed.

Name of Company:			
Billing Address:		City, State, Zip Code)	
	(Street, C	City, State, Zip Code)	
Representative Name:(Please	print)		
Authorized Signature:			
Representative Cell Phone:	P	hone Number:	Fax Number:
Email Address:			
TOTAL # OF SINGLE (NOT	DUPLEX) OUTLETS	S REQUIRED: #	amperage (please specify)
PRICING: Before August 1, 20	018		
1 Outlet (single/not duplex)	\$125.00	2 Outlets (Double)	\$150.00
3 Outlets (Triple)	\$175.00	4 Outlets (Quad)	\$200.00
Sub total:	6.35% CT sales tax	x: BALAN	CE DUE:
Late Fee: 20% increase after A	August 20, 2019.		

# **DERMATOLOGY SPONSORHIP/EXHIBITOR OPPORTUNITY DETAILS**

Sponsorship							
Exhibits next to high traffic areas							
☐ Coffee Station	☐ Tea Station						
☐ Chocolate Station	☐ Popcorn						
Please Note:							
Space is limited and fills up early.							
Thank you!							

#### What's included:

**Coffee Station** - International Coffees, Cinnamon Sticks, Hot Chocolate, Marshmellows, Almond Biscotti, Chocolate Biscotti

**Tea Station -** More than 20 varieties of quality tea - Oolong, Darjeeling, English Breakfast, Ceylon, Green; Herbal Varieties Mint, Honey, Lemon Drop

**Chocolate Station -** Premium Dark, Milk, and White Chocolate made in the USA, Truffles, Mints and loads of M&Ms

**Popcorn Station -** Freshly popped organic popcorn with customized individual containers

Please make checks payable to CT Dermatology & Dermatologic Surgery Society
PO Box 1079, Litchfield, CT 06759 Fax: 860-567-3591 • Debbie Osborn Cell: 860-459-4377
Or email credit card payment to debbieosborn36@yahoo.com

<sup>\*</sup>Important: This form and payment must be received 30 days prior to the event to receive electrical services. The facility engineer may refuse connections where wiring is not in accordance with the CT State Safety Codes. Exhibitors are responsible for providing their own surge protectors.



# Request for Taxpayer Identification Number and Certification

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

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See	26 Sally B	urr Road			·			,		,			
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	Litchfield,	CT 06790											
	7 List account numbe	r(s) here (optional)											
Par		r Identification Nur	<u> </u>										
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backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a</i>				-		-	•						
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Number To Give the Requester for guidelines on whose number to enter.			C	) 6	- 1	3 7	7	2 5	6				
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Under	penalties of perjury,	I certify that:											
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3. I an	n a U.S. citizen or oth	ner U.S. person (defined b	below); and										
4. The	FATCA code(s) ente	ered on this form (if any) in	ndicating that I am exempt f	om FATCA reportir	ig is corre	ct.							
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Sign Here	Signature of U.S. person ▶	Debevah	OSPON		Date ► A	1101	ıst 1, 2	2010					

# **General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

### **Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

• Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.



# The Connecticut Dermatology and Dermatologic Surgery Society

## **Agenda**

# Thursday, October 10, 2019

# The Aqua Turf, 556 Mulberry Street, Plantsville, Connecticut

### 2:00 Registration - Vendor Expo

#### 2:30 An Introduction to Communication to Enhance Health Outcome

- Mark D'Agostino, M.D.

Objectives: 1. Understand the rationale for greater openness when there has been disappointment with care and possible injury associated with medical or systems error. 2. Appreciate others' perceptions of the situation. 3. Consider steps to take before, during, and after a disappointing outcome 4. Acknowledge and respond constructively to the emotional and ethical challenges in these situations. 5. Practice the disclosure skills in a variety of clinical situations.

#### 3:30 Healthcare 2020

- William Tong, CT Attorney General

Objective: To discuss current trends affecting the cost of healthcare.

#### 4:00 Wine and Cheese Tasting Event

# 4:50 Opening Remarks – Omar Ibrahimi, M.D., Ph.D. Business Meeting

#### 5:20 Patient Axis: A Multidisciplinary, Patient-centered Approach to Improving Outcomes in Psoriasis

- Marti Rothe, M.D.

Objectives: 1. Implement a multidisciplinary approach to the care of patients with psoriasis in order to effectively manage the under lying disease and associated comorbidities 2. Assess recent findings in the medical literature regarding FDA-approved therapies for psoriasis, along with safetyand efficacy data on novel therapies undergoing late-stage clinical trials 3. Illustrate the importance of patient-centered care on addressing burdens associated with psoriasis.

#### 6:00 Dinner

### 6:40 Cutaneous Lymphoma Lessons I Learned from Tim Chartier, MD

- Tim Chartier, M.D. Lecture
- Vincent Liu. M.D.

Objectives: 1. To learn the value of the current classification scheme of cutaneous lymphomas. 2. To apply clinicopathologic correlation for accurate diagnosis and optimal management of cutaneous lymphomas. 3. To celebrate the life of Tim Chartier, MD, by reviewing his legacy of lessons relevant to dermatology.

#### 7:25 Turbulence in Healthcare: Where Will it End?

- David Leffell, M.D.

Objectives: 1. Work up and diagnose polycystic ovary syndrome. 2. Recognize the systemic manifestations of polycystic Ovary Syndrome. 3. Use hormonal therapies to treat Acne and Hirsutism.

#### 7:55 Coffee and Desserts

### 8:10 When You Hunt Zebras, You Might Find Unicorns: Interesting and Challenging Cases from Hartford HealthCare

Frank Santoro, M.D.

Objectives: 1. Develop a differential diagnosis for inflammatory and non-inflammatory ulcers. 2. List common causes of peripheral eosinophilia.

### 8:30 Resident Updates and Interesting Cases from Across the State

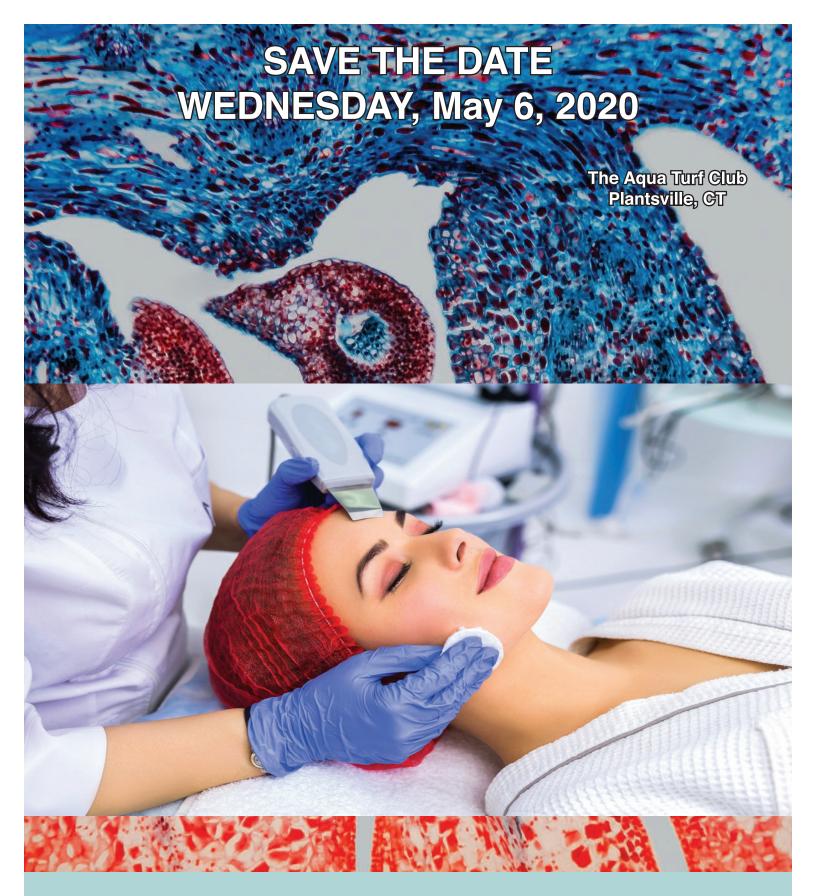
- Moderator - Omar Ibrahimi, M.D., Ph.D.

Objective: To review challenging and interesting cases from members and discuss treatment options and optimal outcomes.

#### 9:00 Certificates and Door Prizes

This activity has been planned and implemented in accordance with the Essentials and Standards of the Connecticut State Medical Society through the joint sponsorship of CSEP and The Connecticut Dermatology & Dermatologic Surgery Society. CSEP is accredited by the CSMS to provide continuing medical education for physicians.

CSEP designates this educational activity for a maximum of 4.75 AMA PRA Category I Credit(s)™ toward the AMA Physicians Recognition Award. Each physician should claim only those hours of credit that he/she spent in the activity.



# **Speakers to be Announced**

For more information contact Debbie Osborn, Executive Director

email: debbieosborn36@yahoo.com · Cell phone: 860-459-4377

www.ctdermatologysociety.org