



The Connecticut Dermatology and Dermatologic Surgery Society Agenda

Thursday, October 29, 2015

The Aqua Turf Club, 556 Mulberry Street, Plantsville, Connecticut

- 2:00 **Tax Update: Ambulatory Surgery Centers and Cosmetic Tax**
- Lisa Winkler, Partner, Innovate & Organize; Wendy Kroll, JD
Objectives: 1. To identify various accounting methods for both surgery center tax and cosmetic tax 2. To describe pass through tax methods medical offices can use to collect 6.35% tax from patients
- 2:30 **Coffee & Tea Refreshments**
- 3:00 **Compliance Triggers in Medical Practices**
- Helen Hadley, CEO VantagePoint
The presentation covers the variety of issues that may trigger compliance problems in medical practices. Policies & procedures often take a back-seat to compliance. Why does this happen? What can be done to understand the triggers? This pragmatic discussion will enlighten those individuals responsible for compliance in medical practices.
Objectives: 1. Describe areas of risk commonly found in medical practices. 2. Discuss methods for uncovering compliance issues in medical practices.
- 4:30 **Welcome Reception with Wine Tasting in Exhibit Hall**
- 5:00 **Updates on Graft - versus - Host Disease of Skin**
- Art Saavedra, MD, PhD, MBA
Objectives: 1. Identify the salient physical exam features of Graft-versus- Host Disease 2. Understand pitfalls of diagnosis and histopathology 3. Design treatment modalities based on systemic and other transplant-related mortality.
- 5:45 **Topic TBA**
- Adam Lipworth, MD
Objectives:
- 6:30 **Dinner and Business Meeting**
- 7:30 **Interesting Cases from Across the State - Speakers to be announced**
- Moderator - Omar Ibrahimi, MD, PhD
- 8:00 **Desserts and Coffee in Exhibit Hall with Vendors**
- 8:30 **Interesting Cases from Across the State - Speakers to be announced**
- Moderator - Omar Ibrahimi, MD, PhD
- 8:45 **Certificates and Door Prizes**

This activity has been planned and implemented in accordance with the Essentials and Standards of the Connecticut State Medical Society through the joint sponsorship of CSEP and The Connecticut Dermatology and Dermatologic Surgery Society.
CSEP is accredited by the CSMS to provide continuing medical education for physicians.

CSEP designates this educational activity for a maximum of 5.0 credit hours in category I credit

Each physician should claim only those hours of credit that he/she spent in the activity.



HELEN HADLEY, CEO VANTAGEPOINT

Helen Hadley founded VantagePoint in 1994 with the objective of assisting private practices improve business operations. She currently directs multiple consultants and projects in a variety of healthcare organizations throughout the northeast. Over her 30-year career in healthcare, she has had experience in business management, practice management, revenue cycle management, HIPAA privacy and security, and consulting in private practice, hospitals, and other healthcare entities.

As an active member of her team, Ms. Hadley helps clients with strategic planning, operational assessments, and negotiating to help them become more profitable. She has made presentations on various healthcare management topics throughout the United States and has been published in management journals.

She has authored a Security Policy Manual, developed a curriculum for Privacy Officer Training, and continues to help healthcare entities become HIPAA-compliant. Ms. Hadley is a graduate of Johnson & Wales University.



OMAR IBRAHIMI, MD, PhD

Dr. Omar Ibrahim is the medical director of the Connecticut Skin Institute. He completed his Dermatology training at Harvard Medical School and a fellowship program in Mohs and Reconstructive Surgery, Laser and Cosmetic Surgery at the University of California – Davis. He is well known nationally having been an invited speaker at numerous national meetings, and written extensively about Mohs Surgery, Laser and Cosmetic Procedures. Dr. Ibrahim has published over 65 research articles and book chapters on skin cancer surgery, laser and cosmetic procedures in leading medical journals. He has also performed thousands of cases of Mohs Surgery and Laser and Cosmetic procedures. Dr. Ibrahim previously served as a Visiting Assistant Professor of Dermatology at Harvard Medical School in the Wellman Center for Photomedicine. The Wellman Center for Photomedicine is the world's leading research center where the majority

of today's laser and cosmetic technologies were invented and tested. He is an active participant in many clinical trials of new technologies.

WENDY L. KROLL, JD

Wendy Kroll's practice focuses on health care law including claims submission and payment issues for managed care, Medicare and Medicaid. She counsels health care providers and corporations on managed care contracting, reimbursement, government audits, false claims, Medicare and Medicaid regulations, fraud and abuse, HIPAA, and other health care matters. Ms. Kroll was in-house counsel for a fortune 100 health care corporation overseeing claims submission and adjudication, government audits, Corporate Integrity Agreement compliance and provider contracting. Prior to law school, she held the position of President and Executive Director for managed care organizations.

Ms. Kroll received an award for Excellence in Clinical Work for a one year internship with the Office of the CT Attorney General's Health Care Fraud, Insurance Advocacy and Whistleblower Unit. She has written papers on and testified before the CT Public Health Committee on the state action immunity doctrine allowing physicians to collectively negotiate managed care agreements and downstream risk arrangements in managed care contracting.

Ms. Kroll is admitted to practice law in New York. She received her J.D. and a Health Law Certificate from Quinnipiac University School of Law. She is a member of the American Health Lawyers Association, New York Bar Association and participates on the American Bar Association's Breast Cancer Legal Advocacy Workshop Committee. Ms. Kroll provides pro bono legal services for patients denied medical benefits for breast cancer treatment and for the Susan B. Anthony Project.



ADAM LIPWORTH, MD

Dr. Lipworth is a dermatologist in practice at Brigham and Women's Hospital in Boston, where he directs the Program for Infectious Diseases of the Skin. After medical school at the University of Pennsylvania and Internal Medicine internship at Massachusetts General Hospital, he completed his dermatology training at the Harvard Combined Residency Program, and then an apprenticeship in Infectious Disease-Dermatology at Kings College London, under the tutelage of Professor Roderick Hay and Dr. Rachael Morris-Jones. His clinic in Boston focuses on patients with systemic infections that affect the skin, or with primary cutaneous infections that are severe, refractory, or otherwise challenging. He has worked in South Africa and with the Indian Health Service in New Mexico, and he travels each year to work in Gaborone, Botswana, as co-director of the American Academy of Dermatology Resident International Grant, which sends US and

Canadian senior dermatology residents to staff a dermatology clinic year-round at Princess Marina Hospital, Botswana's primary government referral hospital.



ARTURO SAAVEDRA, MD, PHD, MBA

Dr. Saavedra is the Medical Director of the Medical Dermatology Division of the Department of Dermatology at the Massachusetts General Hospital. He is an Assistant Professor of Dermatology at the Harvard Medical School and attends at the MGH Cancer Center.

Dr. Saavedra received a combined doctoral and medical degree from the University of Pennsylvania, with specialized training in Pharmacology, after graduating Magna Cum Laude from Harvard College with a degree in Biological Sciences. He completed residency training in Internal Medicine at the Brigham and Women's Hospital, where he also served as Chief Resident. He is a graduate of the Harvard Combined Dermatology Residency Training Program and a fellowship trained Dermatopathologist.

Because of his combined training, he specializes in the diagnosis and care of complex medical dermatology with particular attention to advanced therapeutics and the development of novel treatment algorithms for poorly understood skin disorders. He has been a primary author in publications establishing the use of systemic and intravenous chemotherapeutic and immunomodulatory agents for the use of infectious, inflammatory and neoplastic disorders of skin. He has also published primary articles on the maximal use of skin pathologic examination as it relates to the diagnosis and prognostication of potentially deadly disorders such as Graft-versus-host disease, HIV and severe drug reactions such as toxic epidermal necrolysis. He is also an editor on Fitzpatrick's Color Atlas and Synopsis of Clinical Dermatology, one of the most widely read textbooks in Dermatology. He has received several research grants as well as teaching awards, locally and abroad.