

**Connecticut Dermatology and  
Dermatologic Surgery Society**

**Regional Scientific Meeting**

**WEDNESDAY MAY 3, 2023**



**In the Glass Room  
Live Wednesday, May 3, 2023  
5:00 pm - 9:00 pm**

**EXHIBITOR PROSPECTUS**

**The Aqua Turf Club • 556 Mulberry Street • Plantsville, Connecticut**

# WELCOME

*Dear Corporate Exhibitor,*

*CT Dermatology and Dermatologic Surgery Society Scientific Meeting & Vendor Expo offering the most comprehensive and stimulating array of Dermatology information and technology ever assembled.*

*This state-of-the-art hybrid meeting features panel discussions on controversial issues and techniques, award lectures and instructional courses.*

*The scientific program will feature the latest clinical and technological developments, presented by national and international leaders, to an audience of dermatologists from CT, MA, NY and RI.*

*The annual meeting presents a unique opportunity for you to interact with the members of CT Dermatology, over 160 strong, an organization representing over 92% of dermatologists practicing in Connecticut.*

*The exhibition floor will be designed to maximize physician-representative interaction. As always, your representatives are invited to attend the scientific sessions and to participate in all planned social events to unite with regional colleagues.*

*In this prospectus, you will find information on other digital advertising opportunities, as well as opportunities for Product Theaters and Sponsorships at the LIVE meeting.*

*Your support is vital to the success of our meeting. Our goal is for you to return to your office confident that you earned an outstanding return on your investment.*

*Mark you calendar for this well attended Annual Meeting.*

*We look forward to seeing you at The Aqua Turf.*

*With best regards,*

*Deborah Osburn*

*Executive Director*

## DIRECTIONS TO THE AQUA TURF

**I-84 East from Waterbury** - Take Exit 28, take a right onto Route 322. Go straight, under second underpass take a left at the car wash onto Old Turnpike Road. At the first stop sign, take a right onto Mulberry Street. The Aqua Turf Club is located 1/2 mile on the right.

**I-84 West from Hartford** - Take Exit 29 (left hand exit). At the end of the exit will be a light. Take a left and go to your next light (just before Gene's Restaurant), take a right onto Mulberry Street. Go approximately one mile down the road. The Aqua Turf Club will be on your right.

**From I-91 or the Merritt Parkway** - Take Route 691 West toward Waterbury. Take exit 4 (Southington), take a right. At the bottom of the hill (McDonald's on the corner), take a right onto South End Road. Follow until you come to Mulberry Street on the left. The Aqua Turf Club is on Mulberry Street approximately 1/4 mile on the left.

**If you plan to ship your booth or display - Shipping Address and phone contact:**

**The Aqua Turf Club, 556 Mulberry Street, Plantsville, CT 06479 • Phone: 860-621-9335**

# DERMATOLOGY SPONSOR LEVELS MAY 3, 2023

## Platinum Sponsor

**Cost: \$10,000** (plus 6.35% CT sales tax \$635) **if signed contract is received by April 1, 2023.**

**\$11,000** (plus 6.35% CT sales tax \$698.50) **if contract or payment is received after April 1, 2023.**

Platinum level recognition in Connecticut Dermatology e-communications, final program, during conference and website (including logo).

- Sponsored 45 minutes Product Theater
- Full page advertisement in the Connecticut Dermatology newsletter
- 2 approved targeted email blasts to Connecticut Dermatology membership
- Logo, link and description on Connecticut Dermatology website (max 200 words)
- Banner ad on virtual platform
- 6 representative registrations

## Gold Sponsor

**Cost: \$5,000.00** (plus 6.35% CT sales tax \$317.50) **if signed contract is received by April 1, 2023.**

**\$6,000.00** (plus 6.35% CT sales tax \$381) **if contract or payment is received April 1, 2023.**

Gold level recognition in CT Dermatology e-communications, final program, during conference and website (including logo).

- Gold level Sponsor will have 15 minuted Product Theater
- Half page advertisement in the Connecticut Dermatology newsletter
- 2 approved targeted email blasts to Connecticut Dermatology membership
- Logo and description on Connecticut Dermatology website (max 150 words)
- Banner ad on virtual platform
- 6 representative registrations

## Silver Sponsor

**Cost: \$1,095.50** (plus 6.35% CT sales tax \$69.56) **if signed contract is received by April 1, 2023.**

**\$1,295.50** (plus 6.35% CT sales tax \$82.26) **if contract or payment is received after April 1, 2023.**

Silver level recognition in Connecticut Dermatology e-communications, final program, during conference and website (including logo).

- Silver level sponsor - 1 minute Exhibit Time on Main Platform
- Page advertisement acknowledging sponsorship
- Logo and description on Connecticut Dermatology website (max 100 words)
- 1 representative registration

**Logo and Advertisement only - \$550** (plus 6.35% CT sales tax \$34.93)

Exhibitor recognition in Connecticut Dermatology e-communications, final program, website (including logo).

- Logo and line with description on Connecticut Dermatology website (max 75 words)

\*\*Instead of membership, you may choose to e-blast conference attendees. You may also choose a direct mailer instead of sending an e-blast, either to membership or conference attendee.

**All Sponsors will receive an Attendance List and will be able to chat with attendees during the program.**



# DERMATOLOGY EXHIBITOR LEVELS May 3, 2023

## Platinum Exhibitor

**Cost: \$3,500.00** (plus 6.35% CT sales tax \$222.25) **if signed contract is received by April 1, 2023.**

**\$4,000.00** (plus 6.35% CT sales tax \$254.00) **if contract or payment is received after April 1, 2023.**

As a Platinum Exhibitor you will receive a premium 10'x20' center island draped space with up to two tables, four chairs, sign, electricity, Free WiFi and **six badges for attendees** for the vendor expo. In addition Platinum exhibitors may have two pages in the program book to advertise booth location and will also have your name listed on signature cards to insure maximum physician exposure. The Platinum exhibitors will receive a final attendance list at the meeting.

Camera ready art work (single page 3.875" wide by 5.25" high - high resolution pdf with all type set to outline) must be sent by April 1, 2023 to: [debbieosborn36@yahoo.com](mailto:debbieosborn36@yahoo.com).

\* \* \* \* \* **Platinum Exhibitor has a choice of location** \* \* \* \* \*

Please select one:  Coffee  Tea  Chocolate  Popcorn

## Gold Exhibitor

**Cost: \$2,000.00** (plus 6.35% CT sales tax \$127.00) **if signed contract is received by April 1, 2023.**

**\$2,500.00** (plus 6.35% CT sales tax \$158.75) **if contract or payment is received April 1, 2023.**

As a Gold Exhibitor you will be assigned an 8'x10" pipe-draped area with 1 table, two chairs, sign, free WiFi and **three badges for attendees** for the vendor expo. In addition have your name listed on signature cards to insure maximum physician exposure.

## Silver Exhibitor

**Cost: \$1,495.50** (plus 6.35% CT sales tax \$94.96) **if signed contract is received by April 1, 2023.**

**\$1,695.50** (plus 6.35% CT sales tax \$107.66) **if contract or payment is received after April 1, 2023.**

As a Silver Exhibitor you will be assigned a 6'x8' pipe-draped booth space, 1 table, two chairs, sign, free WiFi, **one badge for attendee** and have your name listed on signature cards to insure maximum physician exposure. The exhibitor hall is near the physicians educational conference room, providing easy access to the exhibitor hall for all breaks.

## All Exhibitors

**Additional badges can be purchased for \$250.00 per attendee.**

**Please note: effective October 1, 2015 CT state sales tax will be charged.** Booths must be set up one hour prior to physician's registration. Space is very limited so please reserve your space as soon as possible. **Booths will not be held without a Deposit and signed Agreement. Booth Space Deposit is non-refundable.** Upon completion of this form, both parties enter a binding legal contract. **Please contact The Aqua Turf, 556 Mulberry Street, Plantsville CT 06479 for shipping arrangements of your booth - phone 860-621-9335.**

Upon request exhibitors may attend the CME Programs scheduled. Attendance of 80-140 Connecticut Dermatologists is expected. The Aqua Turf provides maximum space for 30 exhibitors. **If names for badges are not received by April 1, 2023 there will be a \$25.00 charge per name per badge.**

## Name Badges

Please provide name(s) of company representative who will attend by April 1, 2023. (please print)

**Badges included with your booth - Attendee Names:**

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**Additional Badges \$250.00 each - Attendee Names:**

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# DERMATOLOGY CONTRACT AND PAYMENT FORM MAY 3, 2023

I, \_\_\_\_\_ as authorized representative for \_\_\_\_\_  
 (please print) (company name as you wish it to appear in program)

accept the following conditions of the  **Platinum**  **Gold**  **Silver**  
 (please check appropriate exhibitor level)

Check your Sponsorship Station choice:  Coffee  Tea  Chocolate  Popcorn

Number of Extra Badges @ \$250 per badge \_\_\_\_\_ TOTAL \_\_\_\_\_

\_\_\_\_\_  
 Signature of Authorized Card Holder

\_\_\_\_\_  
 Company Name (please print)

\_\_\_\_\_  
 Representative Name (please print legibly)

\_\_\_\_\_  
 Company Accounting Email Address

\_\_\_\_\_  
 Title

\_\_\_\_\_  
 City State Zip

\_\_\_\_\_  
 Representative Cell Phone #

\_\_\_\_\_  
 Telephone #

\_\_\_\_\_  
 Representative Email Address

\_\_\_\_\_  
 Fax #

*Deborah Osborn*  
 CDS Authorized Signature

**CDS Tax ID#: 06-1377256**

CT Dermatology & Dermatologic Surgery Society  
 26 Sally Burr Road • PO Box 1079 • Litchfield, CT 06759  
**Fax 860-496-1830 • Phone 860-567-3787**  
 email debbieosborn36@yahoo.com • Debbie Osborn Cell phone 860-459-4377

## Credit Card Payment Form

\_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ American Express

\_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
 (16 digit card number)

\_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
 (Expiration date)

\_\_\_\_\_  
 Billing Zip \* Required

### Security Codes

\_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
 \*3 digit # that appears on the back of the MC/VISA card

\_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
 \*4 digit # that appears on the front of AMEX card

**\*These numbers are needed to run payment through with a merchant discount**

\$ \_\_\_\_\_ Booth Amount      \$ \_\_\_\_\_ Extra Badge Amount      \$ \_\_\_\_\_ Sponsorship Amount

\$ \_\_\_\_\_ Electrical Amount (if requested)      \$ \_\_\_\_\_ Total

\$ \_\_\_\_\_ 6.35% CT sales tax charged

\$ \_\_\_\_\_ Total amount charged including tax

\_\_\_\_\_  
 (Card holder name)

\_\_\_\_\_  
 (Card holder signature)

\_\_\_\_\_  
 (Card holder address)

\*  
 \* Required - (Billing Address City - State - Zip Code)

**Please fill out completely!**

# DERMATOLOGY ELECTRICAL FORM MAY 3, 2023

Please complete this form for your electrical requirements. **IMPORTANT:** Please notify us if special wattage and amperage is required. One single outlet is defined as 110 volt, alternating current, maximum 1000 watts. **MAXIMUM 15 AMPS. (MUST SPECIFY AMPERAGE REQUIRED FOR EACH OUTLET ORDERED).** Please contact Debbie Osborn at cell 860-459-4377, CDS 860-567-3787, fax 860-496-1830 if additional outlets are needed.

Name of Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
(Street, City, State, Zip Code)

Representative Name: \_\_\_\_\_  
(Please print)

Authorized Signature: \_\_\_\_\_

Representative Cell Phone: \_\_\_\_\_ Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

TOTAL # OF SINGLE (NOT DUPLEX) OUTLETS REQUIRED: # \_\_\_\_\_ amperage (please specify)

PRICING: Before August 1, 2018

1 Outlet (single/not duplex)	\$125.00	2 Outlets (Double)	\$150.00
3 Outlets (Triple)	\$175.00	4 Outlets (Quad)	\$200.00

Sub total: \_\_\_\_\_ 6.35% CT sales tax: \_\_\_\_\_ BALANCE DUE: \_\_\_\_\_

**Late Fee: 20% increase after April 1, 2023.**

*\*Important: This form and payment must be received 30 days prior to the event to receive electrical services. The facility engineer may refuse connections where wiring is not in accordance with the CT State Safety Codes. Exhibitors are responsible for providing their own surge protectors.*



Please make checks payable to CT Dermatology & Dermatologic Surgery Society  
PO Box 1079, Litchfield, CT 06759 Fax: 860-496-1830 • Debbie Osborn Cell: 860-459-4377  
Or email credit card payment to [debbieosborn36@yahoo.com](mailto:debbieosborn36@yahoo.com)

## Request for Taxpayer Identification Number and Certification

**Give Form to the  
requester. Do not  
send to the IRS.**

▶ Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type.  
See Specific Instructions on page 3.

<b>1</b> Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. <h3 style="margin: 0;">Section of Dermatology of Connecticut State Medical Society</h3>	
<b>2</b> Business name/disregarded entity name, if different from above <h3 style="margin: 0;">Connecticut Dermatology and Dermatologic Surgery Society</h3>	
<b>3</b> Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.  <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate  <input type="checkbox"/> Limited liability company. Enter the <sup>X</sup> tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ <b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is <b>not</b> disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.  <input type="checkbox"/> Other (see instructions) ▶ _____	<b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):  Exempt payee code (if any) _____  Exemption from FATCA reporting code (if any) _____  <i>(Applies to accounts maintained outside the U.S.)</i>
<b>5</b> Address (number, street, and apt. or suite no.) See instructions. <h3 style="margin: 0;">26 Sally Burr Road</h3>	Requester's name and address (optional)
<b>6</b> City, state, and ZIP code <h3 style="margin: 0;">Litchfield, CT 06790</h3>	
<b>7</b> List account number(s) here (optional)	

### Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>										
or										
<b>Employer identification number</b>										
0	6		-	1	3	7	7	2	5	6

### Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person ▶	Date ▶ <b>February 1, 2023</b>
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## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

### Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.



*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*

# The Connecticut Dermatology and Dermatologic Surgery Society

Live - Wednesday, May 3, 2023

The Aqua Turf, 556 Mulberry Street, Plantsville, Connecticut

## Agenda

- 4:30 pm **Wine, Cheese and Conversation with Vendors in Exhibit Hall**
- 5:00 pm **The Rhythm Method in Eczema and Psoriasis**  
– Peter Heald, MD  
*Objectives: 1. To recognize the activity of skin disease over time as a guide to diagnostic and therapeutic decisions 2. Enhance the recognition of atopic dermatitis in the elderly 3. Strategize therapies for psoriasis in order to treat to target*
- 5:30 pm **Innovation in Antibiotics for Dermatology: Combating Resistance and Sparing the Microbiome**  
– Christopher G. Bunick, M.D., Ph.D.  
*Objectives: 1. Learn the mechanisms of antibacterial and anti-inflammatory action by tetracycline antibiotics 2. Identify how narrow-spectrum antibiotics reduce antibiotic resistance and protect the host microbiome 3. Learn how to integrate narrow-spectrum antibiotics into the dermatology clinic while maintaining antibiotic stewardship*
- 6:00 pm **Severe Cutaneous Adverse Reactions: Current Management and Future Directions**  
– Caroline A. Nelson, MD  
*Objectives: 1. Explore a treatment challenge related to a clinical case of a severe cutaneous adverse reaction (SCAR) 2. Discuss diagnostic and prognostic scoring systems for SCARs: a. Stevens-Johnson syndrome/toxic epidermal necrolysis (SJS/TEN) b. Drug-induced hypersensitivity reaction/drug reaction with eosinophilia and systemic symptoms (DiHS/DRESS) c. Acute generalized exanthematous pustulosis (AGEP) 3. Review the literature on the management of these SCARs with a focus on treatment data for emerging therapies*
- 6:30 pm **Dinner/Dessert with Vendors**
- 7:00 pm **Resident Cases**  
*Objectives: To review and discuss some difficult cases in dermatology and dermatopathology*
- 7:15 pm **Product Theater - Expanding AD Options for Adults and Pediatric Patients 12 Years of Age and Older With Moderate-to-Severe Atopic Dermatitis – Omar Noor** 
- 8:00 pm **Clinical-Pathologic Correlation in the Era of Precision Medicine: Tools Every Dermatologist Should Know About**  
– Ben J. Friedman, MD, FAAD – Henry Ford Health  
*Objectives: 1. Illustrate how new molecular tests may change the way we think about certain dermatologic conditions 2. Through case examples, demonstrate how selective use of molecular tests can lead to more precise diagnosis and treatment for a challenging skin conditions 3. Highlight some areas of uncertainty regarding the use of molecular tests in dermatopathology*
- 8:45 **Product Theater - New Approaches & the Role of Gene Expression Profiling in the Management of Skin Cancers – James Sligh, MD, PhD** 
- 9:15 pm **Certificates and Door Prizes in Vendor Hall**

This activity has been planned and implemented in accordance with the Essentials and Standards of the Connecticut State Medical Society through the joint sponsorship of CSEP and The Connecticut Dermatology & Dermatologic Surgery Society. CSEP is accredited by the CSMS to provide continuing medical education for physicians.

CSEP designates this educational activity for a maximum of 2.5 AMA PRA Category I Credit(s)<sup>™</sup> toward the AMA Physicians Recognition Award. Each physician should claim only those hours of credit that he/she spent in the activity.

### CT Dermatology and Dermatologic Surgery Society (CDDSS) Mission Statement

The Dermatology and Dermatologic Surgery Society is committed to advancing the highest standards of eye care through its continuing education activities. The semiannual CDDSS Scientific Education Programs are structured to present recent advances in the diagnosis and treatment of skin disease. The goal of CDDSS educational programs is to protect and improve patients' skin and skin health.

CDDSS Semiannual Scientific Education Programs are an opportunity for dermatologists and their staff to learn, identify and discuss critical issues facing their profession. CDDSS programs present recent advances in the diagnosis and treatment of skin disease, through lectures, panels, symposia, scientific papers and videos. CDDSS programs are designed to meet the clinical and educational needs of its members through the objectives proposed and evaluated by the CDDSS education committee.

CDDSS target audience includes dermatologists, dermatology mid-level providers and office managers. CDDSS educational activities include didactic lectures, panels, posters, videos and participatory activities. These activities are approved for CME credit whenever possible. CDDSS expects that its target audience will incorporate best practices presented in CDDSS educational programs into daily practice. Specific competency, performance and patient outcome goals that result from CDDSS programs are proposed by the presenters, reviewed by the CDDSS educational committee, and evaluated by the target audience participants.

Reviewed and adopted 11-3-21